



## ITB CSR Day

# Studiosus

**Date**  
March 6, 2020

**Time:**  
10:45 - 14:45

**Location**  
CityCube Berlin, Hall A1

Potential and best practice examples of sustainable tourism.

**Hosted by:**

[Prof. Dr. Willy Legrand](#), Department of Hospitality, Tourism and Event Management, IUBH International University

**10:45 - 11:00**

**Greeting**

**Speakers:**

[Rika Jean-Francois](#), CSR Commissioner, ITB Berlin

[Prof. Dr. Willy Legrand](#), Department of Hospitality, Tourism and Event Management, IUBH International University

**11:00 - 11:45**

**Keynote: Climate Change, Global Warming, Weather Extremes: Status Quo And Constraints To Action**

- A hot summer and concerning climate reports: To continue on will lead into the abyss.
- How can we still prevent the climate emergency?
- Which measures to contain global warming and climate change are effective?
- Which policy measures are unavoidable and to be expected?
- To what extent is the global tourism industry affected?
- Hans Joachim Schellnhuber, the world's leading climate researcher, explains the status quo and the need for action.

**Speaker:**

[Prof. Dr. Dr. h.c. Hans Joachim Schellnhuber](#), Director Emeritus, Potsdam Institute for Climate Impact Research (PIK)

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



**12:00 - 12:45**

## **The Hot Seat: Tourism Between Fridays for Future And Flight Shaming**

- Goals and objectives of the Fridays for Future movement.
- What should happen in tourism?
- Can we still travel as we are used to?
- What do tourism providers like airlines do and is that enough?
- The positions of Fridays for Future and tourism providers: Are they irreconcilable or can compromises be found?

### **Moderated by:**

[Prof. Dr. Roland Conrady](#), Scientific Director, ITB Berlin Convention, Worms University of Applied Sciences

[Eike Otto](#), Consultant for Tourism and Regional Development, sustainable-tourism.com

### **Panel guests:**

[Dr. Dietrich Brockhagen](#), Executive Director, atmosfair

[Quang Anh Paasch](#), Spokesman of the Berlin section, Fridays for Future

[Franziska Wessel](#), Fridays for Future

---

**13:00 - 13:45**

## **Studiosus Talk: Sustainable Tourism And Climate Change: It Makes Sense To Travel! But Does It Really?**

- Sustainability in the triangle of ecology, economy and social responsibility
- Can we still continue to travel in the wake of climate change?
- What would be the consequences of not traveling?
- Is carbon offsetting the solution?
- Which SDGs (Sustainable Development Goals) can tourism contribute to?
- What responsibilities do tour operators have?
- Is greed really good when it comes to traveling?

### **Moderated by:**

[Dinah Deckstein](#), Journalist, Der Spiegel

### **Panel guests:**

[Helena Marschall](#), Climate Activist, Fridays for Future

[Antje Monshausen](#), Head of Tourism Watch, Bread for the World

[Philipp Laage](#), Journalist & Author

[Peter Mario Kubsch](#), Managing Director, Studiosus

---

**14:00 - 14:45**

**Panel**

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.