

# ITB TOURISM FOR SUSTAINABLE DEVELOPMENT DAY



## ITB Tourism for Sustainable Development Day



<b>Date</b> March 5, 2020	<b>Time:</b> 15:00 - 17:55	<b>Location</b> CityCube Berlin, Hall A1
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**Hosted by:**  
[Monika Jones](#), International Conference Moderator, TV Anchor, Deutsche Welle

**15:00 - 15:05**  
**Opening**

**15:05 - 15:25**  
**Keynote**

**Speaker:**  
[Norbert Barthle](#), Parliamentary State Secretary, German Federal Ministry for Economic Cooperation and Development (BMZ)

**15:25 - 15:45**  
**Dialogue With Our Partners**

**16:00 - 16:45**  
**Panel 1: Stronger Together! – Multi-Stakeholder Initiatives In Tourism**

**17:00 - 17:45**  
**Panel 2: Women's Entrepreneurship In Tourism**



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**ITB**  
BERLIN

17:45 - 17:55

Wrap Up

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Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.