

Event Details

ITB Business Travel Forum

Date	Time	Location
March 4, 2020	15:00 - 17:45	Convention Hall 7.1a, Auditorium New York 1

Valuable know-how for travel and event managers.

More information about the ITB Business Travel segment can also be found here: www.itb-convention.com/businesstravel

Companies want reliable, effective and cost-effective business travel that meets legal and security requirements. Employees expect flexible mobility offerings that are available at all times. Everyone is looking for smart, interconnected mobility that is fit for the future and conserves resources. This is why this year, the ITB Business Travel Forum by VDR is focusing on the mega topics of digitalization, smart mobility and sustainability. Door-to-door solutions for urban mobility will be presented, how the bureaucratic monster of EU reporting obligations came about and how it can be tamed, which possibilities the use of NDC (New Distribution Capability) offers and how even small changes in company travel guidelines can have major effects on the environment.

Tags

[Mobility](#) [Politics](#) [Sustainability](#)

Hosted by:

[Viola Eggert](#), Senior Business Travel Manager, German Business Travel Association, VDR

Events

15:00 - 15:05

Greeting

Speaker:

[Christoph Carnier](#), President, German Business Travel Association, VDR, Head of Procurement Category Travel, Fleet & Events, Merck KGaA

15:05 - 15:45

Business Travel 2020 - Destination: „Ecologically Effective“

- VDR theme year sustainability
- Best practice: sustainable mobility in companies
- VDR's sustainability initiative "Miles to Trees"

Speakers:

[Peggy Gabriel](#), Global Category Manager FM & HR Services & Travel, Vattenfall

[Jörg Martin](#), Managing Director, CTC Corporate Travel Consulting, Chairman, Aviation Committee, German Business Travel Association, VDR

[Max Weyde](#), Consulting Manager, Egencia

Tags

[Business Travel](#) [Sustainability](#) [Mobility](#) [Climate Change](#) [Best Practices](#)



16:00 - 16:45

Business Travel And Climate Impact - A Four-Point Program For Sustainable Business Travel

- How sustainable are companies and suppliers?
- Measure, document, reduce: Less CO2 emissions from business trips
- What are the alternatives and how do the travellers get on board?
- Integration of CO2 offsetting solutions and the role of the travel agency

Speakers:

[Julia Dappa](#), Client Program Manager, BCD Travel

[Antje Vogel](#), Sustainability Manager, BCD Travel

Tags

[Business Travel](#) [Sustainability](#) [Mobility](#) [Climate Change](#)

17:00 - 17:45

Graphic Vs. Cryptic: Learnings In The Area Of Change Management During The Introduction Of A Combined Booking Platform

- New data standards, new content sources: How to ensure service and reporting.
- NDC - opportunities and risks in stationary sales
- What is changing for the customers?
- Outlook - where is the journey going?

Speaker:

[Tina Roos](#), Senior Director Front & Mid Office Technology, Lufthansa City Center

Tags

[Business Travel](#) [Digitalization](#) [Distribution](#) [Personalization](#) [Mobility](#)

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.