



## Event Details

### Global Luxury Customers And Sustainability: Exclusive Empirical Study By Travelzoo & ITB

Date	Time	Location
March 5, 2020	15:00 - 15:45	CityCube Berlin, Hall A4/A5

- Latest results from the new global Travelzoo/ITB study
- Customer attitudes on sustainability and climate protection
- Importance of sustainability and climate protection in luxury travel
- Customer readiness for limiting trips, price increases and changes in travel.

#### Tags

[Data](#) [Climate Change](#) [Customer Behavior](#) [Luxury](#) [Sustainability](#) [Travel Behavior](#) [Studies](#) [Science](#)

#### Moderated by:

[Marc Aeberhard](#), Owner, Luxury Hotel & Spa Management Ltd.

#### Speaker:

[Sharry Sun](#), Global Head of Brand, Travelzoo