



## Event Details

### ITB Executive Interview: Amazon Web Services And Travel

Date	Time	Location
March 5, 2020	14:00 - 14:45	CityCube Berlin, Hall A4/A5

- What do Expedia, Airbnb, Korean Air, Qantas, Best Western and Choice Hotels all have in common? They're all building their business on AWS.
- Amazon's growth trajectory has resulted in the creation of enormous digital and infrastructure assets, most notably Amazon Web Services (AWS) and many travel and hospitality companies are leveraging AWS to help enhance their customer experiences and increase operational efficiency
- David Peller leads global teams across the Travel, Hospitality, Transportation and Logistics Industries.
- His insight and experience will make this session a conference highlight.

### Tags

[Best Practice](#) [Data](#) [Digitalization](#) [Distribution](#) [Artificial Intelligence](#) [Platforms](#) [Technology](#)

### Interview guest:

[David Peller](#), Global Head, Travel and Hospitality, Amazon Web Services

### Interviewer:

[Philip C. Wolf](#), Founder, Phocuswright, Serial Board Director