



Event Details

The Future Of Luxury In Post-Hedonic Societies

Date	Time	Location
March 5, 2020	17:00 - 17:45	CityCube Berlin, Hall A4/A5

- A change in the understanding of luxury: from owning luxury items to luxury experiences to sensual luxury.
- Current study results: 7 trends shaping the global luxury segment.
- Change in the demands of top-end customers.
- Learning from others: How do classic luxury providers in other sectors position themselves?
- What does the change in the understanding of luxury mean for tourism destinations, hotels and travel distribution?
- Outlook: How will luxury behavior develop in the coming years?

Tags

[Hospitality](#) [Customer Behavior](#) [Luxury](#) [Travel Behavior](#) [Studies](#) [Trends](#)

Introductory presentation:

[Kirsten Feld-Türkis](#), Associate Partner, Keylens

[Dr. Jörg Meurer](#), Managing Partner & Owner, Keylens

Moderated by:

[Marc Aeberhard](#), Owner, Luxury Hotel & Spa Management Ltd.

Panel guests:

[Timo Albiez](#), Deputy Director, Schweizerische Hotelfachschule Luzern

[Kirsten Feld-Türkis](#), Associate Partner, Keylens

[Linda Mutesi](#), Tourism Marketing Manager, Rwanda Development Board

[René Roseburg](#), Managing Partner & CEO, The Passionist Traveller