



Event Details

Data Instead Of Surveys: How To Analyse The Travel Market In The Digital Age

Date	Time	Location
March 4, 2020	10:30 - 11:00	Hall 7.1b, eTravel Lab

- What are the travel trends in 2020?
- What do travel customers actually think about a certain destination, brand or product?
- Which marketing campaigns will be successful
- It's all in the data – if you know how to use it

Tags

[Data](#) [Marketing](#) [Travel Behavior](#)

Speaker:

[Toni Stork](#), Founder, OMMAX

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Kurzfristige Änderungen vorbehalten.