

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Event Details

### Wellness Real Estate Development

Date	Time	Location
March 5, 2020	12:25 - 12:45	CityCube Berlin, Hall A1

- There is currently a \$ 134.3 billion wellness real estate industry worldwide
- What are the special features of this branch of industry?
- Adrien Deniau provides a basic understanding of the peculiarities of the development process of wellness real estate and the need for a specific approach

### Tags

[Asia](#) [Health](#) [Wellness](#) [Data](#) [Destinations](#)

### Speaker:

[Adrien S. Deniau](#), Consultant, Horwath HTL Health & Wellness

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.