



## Event Details

### Games People Play: Sustainable Ways To Explore The Destination Nouvelle-Aquitaine

Date	Time	Location
March 5, 2020	11:15 - 11:45	Hall 7.1b, eTravel Lab

- Best Case: How to use geocaching to support a sustainable tourism?
- With more than 720,000 players in 2018, "Terra Aventura" has won the hearts of many tourists

### Tags

[Destinations](#) [Experiences](#) [Sustainability](#) [Best Practice](#) [TTA](#) [Tours & Activities & Attractions](#)

### Presentations:

[Michel Durrieu](#), General Director Nouvelle-Aquitaine Regional Tourist Board, Nouvelle-Aquitaine Regional Tourist Board

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Kurzfristige Änderungen vorbehalten.