

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Event Details

### Revenue Beyond 2020: The Way Forward For Hospitality Brands

Date	Time	Location
March 5, 2020	12:00 - 12:30	Hall 6.1, eTravel Stage

"Revenue beyond 2020 answers three critical questions for the next decade that will be at the center of identifying new revenue opportunities for hospitality:"

- What are hospitality leaders telling us about the future of distribution?
- Will mid-sized hotels continue to drive growth in the coming decade?
- Will revenue managers be able to overcome the information overload?

### Tags

[Technology](#) [Revenue Management](#) [OTA](#) [Hospitality](#)

### Speaker:

[Mark Haywood](#), Senior Vice President, Head of Europe, RateGain

