



Event Details

Making Sense Of Scale: Operations Data To Develop Big Picture Perspective

Date	Time	Location
March 5, 2020	12:30 - 13:00	Hall 6.1, eTravel Stage

- Introducing ALICE: what is a hotel operations platform?
- How an operations platform lets you see any micro-moment of a guest or staff interaction
- Operations data highlights guest service and operational trends at a macro level
- Access to tangible data (daily, weekly, monthly, annually), gives hoteliers actionable insight to improve guest service and a hotel's bottom line

Tags

[Hospitality Technology Data](#)

Speaker:

[Colin Barnett](#), Senior Regional Sales Director for EMEA, ALICE