



## Event Details

### The Future Of Hotel Online Distribution

Date	Time	Location
March 5, 2020	15:30 - 16:00	Hall 7.1b, eTravel Lab

- Are direct bookings increasing or not?
- What happens to OTAs if metasearch engines offer bookings as well?
- How do hotels and hotel groups need to prepare?

### Tags

[Hospitality Distribution](#) [OTA](#)

### Panel guests:

[Felizitas Denz](#), Performance Manager, east Hotel

[Ben Jost](#), CEO, TrustYou

[Iris Steinmetz](#), N.N.

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Kurzfristige Änderungen vorbehalten.