

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Event Details

### Convert Cash Reliant, Offline Customers Through Online Channels

Date	Time	Location
March 4, 2020	12:00 - 12:30	Hall 6.1, eTravel Stage

- Converting target groups mainly reliant on cash through state-of-the art online payment technology e.g. low income customers; safety conscious customers; students/teens; Visiting friends and relatives
- Best Practices from airlines and travel agencies using the payment technology

### Tags

[Payment Technology](#)

### Speaker:

[Florian Oberle](#), Director Sales & Business Development, Barzahlen.de / Cash Payment Solutions GmbH



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.