

ITB BERLIN CONVENTION PROGRAM 2020



ITB
BERLIN

The Leading
Travel Industry
Think Tank
CONVENTION

Event Details

More Direct Bookings Through Affiliate Partners

Date	Time	Location
March 4, 2020	15:00 - 15:30	Hall 6.1, eTravel Stage

- What is Affiliate Marketing and which partner models are there especially for the travel industry?
- What do you need to consider when working with affiliate partners?
- Practical tips for more direct bookings and best practice examples

Tags

[Marketing Best Practice](#)

Speaker:

[Malte Hannig](#), Supervising Senior Affiliate Manager, xpose360 GmbH



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.