



Event Details

Digital Customer Acquisition

Date	Time	Location
March 7, 2020	12:00 - 13:00	Hall 11.1, Young Professionals Stage

- Stocktaking - What could have been better done online in the past?
- Fine-tuning of the message & target group - Who can you reach best and easiest online?
- Reaching out - How can you make relevant users take notice of you and become your fans in no time?
- Revenue-generating measures - Which "next steps" are the most sensible for you to incorporate revenue in the short, medium and long term?

Tags

[Digitalization](#) [Personalization](#) [Customer Behavior](#)

Speaker:

[Marko Tomicic](#), CEO, AFM Media GmbH