

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Event Details

### Social Media Marketing

Date	Time	Location
March 7, 2020	13:00 - 14:00	Hall 6.1, eTravel Stage

- Which social media channels are useful in the tourism sector to gain more awareness and homepage?
- The channels Facebook, Instagram, Pinterest and Blog are specifically addressed.
- What are the optimal social media contents?
- Which social media channels make individual sense for my offer?

### Tags

[Social Media Marketing](#)

### Speaker:

[Marko Tomicic](#), CEO, AFM Media GmbH

Official Partner Country  
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Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.