



Event Details

Graphic Vs. Cryptic: Learnings In The Area Of Change Management During The Introduction Of A Combined Booking Platform

Date	Time	Location
March 4, 2020	17:00 - 17:45	Convention Hall 7.1a, Auditorium New York 1

- New data standards, new content sources: How to ensure service and reporting.
- NDC - opportunities and risks in stationary sales
- What is changing for the customers?
- Outlook - where is the journey going?

Tags

[Business Travel](#) [Digitalization](#) [Distribution](#) [Personalization](#) [Mobility](#)

Speaker:

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