



Event Details

Google Algorithms Vs. Google Penalties Explained

Date	Time	Location
March 6, 2020	13:00 - 13:45	CityCube Berlin, Cube Club

- Former senior Search Quality Googler and SEO expert Kaspar Szymanski explains why there are no algorithmic penalties, why travel sites fail in search and how to avoid Google SERP disasters.
- Learn about the difference between Google algorithms and Google penalties.
- How do they interlock and impact travel websites?
- And how to deal with perceived and real threats stemming from both?
- Open audience Q&A at the end: all Google Search and SEO questions are answered live!

Tags

[SEO Marketing Distribution Destinations](#)

Speaker:

[Kaspar Szymanski](#), SEO Expert, former Google Search Quality Team Member, SearchBrothers.com