

ITB BERLIN CONVENTION PROGRAM 2020



ITB
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The Leading
Travel Industry
Think Tank
CONVENTION

Event Details

ITB Market Research: Digital Tourism And The Impact Of Personalization And Individualization Trends On The eTravel Market

Date	Time	Location
March 4, 2020	17:00 - 17:45	CityCube Berlin, Cube Club

-In Cooperation with Statista-

- Digital Tourism: Status Quo and Trends
- Customer wishes for tailor-made offers and individual approach.
- Best practice examples in tourism and secrets of success of pioneers.
- What can the travel industry learn from others: Retail - Millennials Shopping Behavior.

Speaker:

[Claudia Cramer](#), Director Market Research, Statista Research & Analysis, Statista GmbH



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.