



Event Details

Keynote Panel: Experiencing Sustainability: Tourism As An Opportunity For Destinations - The Wise Dodo In Mauritius

Date	Time	Location
March 5, 2020	11:00 - 11:45	CityCube Berlin, Cube Club

- The Wise Dodo Mauritius pilot project: Innovative sustainable product development that inspires tourists and addresses local social and environmental challenges
- Paradigm shift in tourism: positive influence of travel vs. reduction of negative impacts - from the ecological footprint to the handprint
- Sustainability thought positively: experience and enthusiasm instead of renunciation and avoidance.
- With united forces to the goal: unprecedented cooperation of tour operators, hotel industry, destination agencies and politics

Tags

[Sustainability](#)

Keynote Speakers:

[Sören Hartmann](#), CEO, DER Touristik Group, Member of the Management Board, REWE Group

[Hon. G.P. Lesjongard](#), Minister of Tourism, Mauritius

Moderated by:

[Andreas Koch](#), Managing Director, blueContec

Panel guests:

[Arvind Bundhun](#), Director, Mauritius Tourism Promotion Authority (MTPA)

[Jörn Krausser](#), Director Product Management, Indian Ocean & Asia, DER Touristik Germany

[Deyna Marianen](#), Commercial and Project Manager, Mautourco Ltd

[Daren Moodely](#), Project Coordinator, Sus-Island Mauritius project, Mauritius Tourism Authority (MTA)