



Event Details

Marketing In-Destination Services: Best Case Presentations And Panel

Date	Time	Location
March 4, 2020	16:30 - 17:00	Hall 7.1b, eTravel Lab

- How do companies in the in-destination segment market their services?
- What happens if big platforms and metasearch engines are sharing the game?
- What are chances and challenges?

Tags

[Marketing TTA Tours & Activities & Attractions](#)

Moderated by:

[Charlotte Lamp Davies](#), Founder, A Bright Approach

Speakers:

[Jan Dolezal](#), CEO, SmartGuide

[Evan Reece](#), CEO, Liftopia

[Joost Timmer](#), Managing Director, iVenture Card