



## Event Details

### A Behaviour-Smart Look At Technology And Travel

Date	Time	Location
March 4, 2020	17:30 - 17:50	Hall 7.1b, eTravel Lab

- Borrowing insights from psychology this talk will take you to the crossroads where traveler behaviour meets technology. It will zoom into the ways technology modifies behavioural patterns before, during and after the trip
- A review of both, the desired and undesired effects of technology on traveler behaviour, will serve as basis for proposing some behavior-smart tactics for destinations and service providers in the industry

### Tags

[TTA Tours & Activities & Attractions](#)

### Speaker:

[Milena S. Nikolova](#), Knowledge and Adventure EDU Director, Adventure Travel Trade Association

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