

Event Details

LGBT+ Tourism in the age of Overtourism and Climate Protection

Date	Time	Location
March 5, 2020	11:00 - 11:45	Palais am Funkturm, ITB Convention Awards

- In the past years, we have seen a very positive development of LGBT+ Tourism in many regions worldwide
- LGBT+ Tourism seems to be a growth engine, a highly appreciated niche market with high economic benefit
- By now, some of these destinations suffer from “overtourism”, the climate protection debate also effects the LGBT+ segment
- Will there be negative consequences, what can we done to prevent this, which sustainable solutions exist?
- Experts will give a short overview of the current situation, discuss future challenges and look for sustainable solutions and best practices

Followed by ITB LGBT+ Pioneer Award Ceremony

Tags

[Best Practice](#) [Destination Management](#) [Diversity & Inclusion](#) [LGBT+ Community](#) [Overtourism](#) [Equality](#) [Sustainability](#)

Greetings:

[Rika Jean-Francois](#), CSR Commissioner, ITB Berlin

Moderated by:

[Dipl.-Kfm. Thomas Bömkes](#), Managing Director, LGBT Consultant of ITB Berlin, Germany, Diversity Tourism GmbH

Speaker:

[Kristin Hansen](#), CEO & Founder, Hansen&Partner

[Peter Jordan](#)