

ITB BERLIN CONVENTION PROGRAM 2020



ITB
BERLIN

The Leading
Travel Industry
Think Tank
CONVENTION

Markus Fröhlich

Markus Fröhlich is Chief Sales Officer (CSO) at trbo GmbH, a technology company specializing in dynamic onsite personalization, optimization and testing.

Previously, the 37-year-old was Managing Director of MarktGiant, an out-of-home marketer specializing in retail advertising. The native Austrian started his career already during his studies with the foundation of the advertising agency DCNTRL. He then became Managing Director of Check:Europe Travel GmbH. Further stations in his career were DailyDeal and RegioHelden GmbH.

Contact data

Markus Fröhlich

Chief Sales Officer (CSO)
trbo GmbH



Event

[How The Website Becomes A Personal Travel Advisor](#)

Wednesday, March 4, 2020, 10.30 - 11.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.