



Franziska Altenrath

Franziska has directly experienced the negative effects of unsustainable consumption patterns in various industries such as automotive, real estate and fashion. She herself is a true materialist who is not only passionate about design, but also about sustainable materials, fair production processes and transparent supply chains. To challenge the status quo in a sustainable way, she went to the roots of sustainability concepts and began studying ethics, politics and economics at the Ludwig-Maximilian University in Munich. Here she dedicated her master's thesis to the topic "Sustainability and Humanity in Tourism". At the same time, the TUTAKA trip started.

Contact data

Franziska Altenrath

Co-founder
TUTAKA



Event

[Sustainability Trends In Hospitality](#)

Thursday, March 5, 2020, 15.00 - 15.30

Hall 7.1b, eTravel Lab