

Lauren Teague

Lauren Teague is a digital native who teaches how to use digital marketing to create moments that engage critical audiences.

One of sports' original social media reporters, Lauren Teague spent seven seasons as the voice of @PGATOUR, while transforming how professional golf connects with fans online. Today, she is part of Convince & Convert Consulting, a respected group of advisors led by Jay Baer. When not writing strategy or speaking at conferences, she co-hosts the Mom Buns podcast and co-produces the Sports PR Summit.

Lauren is the only digital strategist anywhere whose past client roster includes a former #1 ranked golfer, Oregon State University Ecampus, Cambia Health Solutions, Cisco and the Grand Ole Opry.

Lauren used to be a single-digit handicap golfer but now gets in 9 at a time -- usually on the local par-3 course -- with at least one of her three #TinyTeagues in tow. You can find and follow her on social media as @LaurenTTeague.

Contact data

Lauren Teague

Digital Native, Strategist, Speaker



Event

[Keynote: Thumbstopping: The Case To Make More Content That Moves, Sings, And Smiles](#)

Friday, March 6, 2020, 11.00 - 11.45

CityCube Berlin, Cube Club

[Instagram, Influencers & Co: The Underestimated Challenge For Destinations](#)

Friday, March 6, 2020, 16.00 - 16.45

CityCube Berlin, Hall A4/A5