

## Pierfrancesco Vago

As Executive Chairman, Pierfrancesco Vago leads MSC Cruises' strategy and long-term vision, focusing on the growth of the fleet and the development of the Company's ports and terminals portfolio. In this role he has spearheaded the launch of MSC Cruises' second fleet expansion plan, which will see six new cruise ship classes join the Company's fleet.

Mr Vago also oversees the MSC Group's subsidiaries with strategic relevance to the tourism sector. As Chair of the MSC Foundation's Executive Committee, he leads the MSC Group's philanthropic efforts, focusing on conservation, humanitarian and cultural projects.

Prior to that, from 2003 to 2013, Mr Vago was MSC Cruises' CEO. In this position, he oversaw MSC Cruises' first phase of expansion, which saw 12 purpose-built cruise ships join the Company's fleet in that period.

Mr Vago began his career in the family business, Franco Vago SpA, one of Italy's leading transport companies. He joined MSC Mediterranean Shipping Company in 2000, becoming Line Manager for the USA, Mexico and Canada in 2001 prior to joining MSC Cruises as CEO in 2003.

From 2014 to 2016, Mr Vago held the Chairmanship of CLIA Europe, the European branch of the cruise industry's global association. As member of CLIA's Global and European executive committees, he remains closely involved in the Association's work and activities around the world.

## Contact data

### Pierfrancesco Vago

Executive Chairman  
MSC Cruises



## Event

[ITB CEO Interview: Trends And Challenges In The Global Cruise Market](#)

Thursday, March 5, 2020, 13.00 - 13.45

CityCube Berlin, Hall A4/A5

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



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IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.