

ITB BERLIN CONVENTION PROGRAM 2020



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Travel Industry
Think Tank
CONVENTION

Chris Atkin

Senior executive with extensive financial, commercial & strategic skill-set gained within technology, online media, advertising, consumer & services businesses locally & internationally. Chris Atkin is Rezdy's CEO & brings extensive commercial, strategic & leadership capabilities, combined with delivery expertise. His experience has been gained across the globe in both high growth & transitional environments within multi-national & SME, owner-managed & listed (ASX, LSE & NYSE) businesses. Prior companies include Publicis Groupe, Diageo & Arthur Andersen. He is passionate about working with & building brands/companies, enabling them to take the opportunities provided by today's fast-changing digital world. The current opportunity at Rezdy sees him establishing the B2B platform for the global experiences industry with over US\$1B being traded across the Rezdy platform. Closer to home, Chris lives in Melbourne with his wife & two kids but no matter what country he finds himself in, he remains ever the Brit, with a firm love of football (never 'soccer!') and a sense of calm on grey, rainy days.

Rezdy is the world's leading independent B2B SaaS booking and distribution platform for tours, activities, and attractions. Their powerful booking software helps thousands of tour and activity operators, in over 100 countries, save time and grow their direct business. Operators of all sizes, regardless of their chosen booking software, are further empowered to connect and trade with local and international agents at scale through their unparalleled B2B distribution platform, Rezdy Marketplace. Founded in 2011, Rezdy has headquarters in Sydney, Australia, and offices in Las Vegas and Raleigh, USA, with over \$1.3 billion in experiences processed through their platform every year.

Contact data

Chris Atkin

CEO
Rezdy



Event

[Technology Round Table](#)

Wednesday, March 4, 2020, 15.55 - 16.30

Hall 7.1b, eTravel Lab

