



Stefan Gadd

Stefan is an experienced PR & Communications specialist with a deep interest in sustainable growth in destinations. He is a former journalist who for the last two decades has been involved as PR & Media manager at big events, scientific congresses and in developing Gothenburg as a tourist destination both at a strategic and operational level.

The mission of Göteborg & Co is to get more people to discover and choose Gothenburg. They do this through wide-reaching collaboration, by leading and promoting the development of Gothenburg as a sustainable destination, so that everyone who lives and works there benefits from a growing hospitality industry. Göteborg & Co is a municipal company, City of Gothenburg.

Contact data

Stefan Gadd

Corporate Communication Manager
Gothenburg



Event

[Actions Speak Louder Than Words - In-Destination Sustainability Focus](#)

Wednesday, March 4, 2020, 15.00 - 15.30

Hall 7.1b, eTravel Lab