

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Dipl.-Kfm. Thomas Bömkes

Thomas Bömkes is Managing Director of Diversity Tourism GmbH, Munich, Germany. An advisory and marketing agency, specialized in tourism niche markets. Offering strategic development, creative marketing solutions and MICE business activities for tourism suppliers.

Since 2016, he is the Medical Tourism Advisor for ITB Berlin.

After graduating at Munich's University with a master degree in economics in 1996, Thomas worked as a marketing consultant in different positions, since then.

[www.itb-berlin.de/medicaltourism](http://www.itb-berlin.de/medicaltourism)

## Contact data

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## Event

### [Official Opening Of The ITB Medical Tourism Conference](#)

Wednesday, March 4, 2020, 12.30 - 12.45

Hall 21b

### [Media Lunch](#)

Wednesday, March 4, 2020, 13.00 - 14.00

Hall 21b

### [LGBT+ Tourism in the age of Overtourism and Climate Protection](#)

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EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.

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Thursday, March 5, 2020, 11.00 - 11.45  
Palais am Funkturm, ITB Convention Awards

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EXPERIENCE OMAN

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世界旅游城市联合会  
World Tourism Cities Federation



Hochschule  
Worms  
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