



Prof. Dr. Marcus Herntrei

Prof. Dr. phil. Dipl.-Geogr. Marcus Herntrei, MBA – Professor for International Tourism Management at the European Campus Rottal-Inn, a faculty of Deggendorf Institute of Technology. He is course coordinator for Bachelor International Tourism Management / Health & Medical Tourism and course coordinator for Master International Tourism Development. His research interests are destination management / governance / leadership, tourism in the context of regional development, public participation in destination development and health tourism.

Contact data

Prof. Dr. Marcus Herntrei
TH Deggendorf

<http://th-deg.de/en>



Event

PROMOTION OF YOUNG TALENT IN HEALTHTOURISM MANAGEMENT STUDY ON HEALTH AND MEDICAL TOURISM – TH DEGGENDORF

Wednesday, March 4, 2020, 14.30 - 15.00

Hall 21b

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.