

ITB BERLIN CONVENTION PROGRAM 2020



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The Leading
Travel Industry
Think Tank
CONVENTION

Kassie Churchill

Kassie Churchill is the Director of International Marketing for Visit California. She oversees Visit California's trade markets of France, Germany, Italy, Scandinavia, and India, developing and implementing the overall market strategy and initiatives across all disciplines: travel trade, public relations, cooperative marketing, and digital content. She holds a bachelor in International Business from Stetson University and an MBA in International Marketing from Florida Atlantic University. Kassie Churchill is the Director of International Marketing for Visit California. She oversees Visit California's trade markets of France, Germany, Italy, Scandinavia, and India, developing and implementing the overall market strategy and initiatives across all disciplines: travel trade, public relations, cooperative marketing, and digital content. She holds a bachelor in International Business from Stetson University and an MBA in International Marketing from Florida Atlantic University.

Contact data

Kassie Churchill

Director of International Marketing
Visit California



Event

[Instagram, Influencers & Co: The Underestimated Challenge For Destinations](#)

Friday, March 6, 2020, 16.00 - 16.45

CityCube Berlin, Hall A4/A5

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.