

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Florian Oberle

Florian is responsible for strategic projects and the management of the German sales team at viafintech.

Before joining viafintech, Florian worked as a consultant in the banking division of Simon-Kucher & Partners. He gained thorough experience in the financial services industry during his studies at the London School of Economics & Political Science and several professional experiences.

## Contact data

### Florian Oberle

Director Sales & Business Development  
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## Event

### [Convert Cash Reliant, Offline Customers Through Online Channels](#)

Wednesday, March 4, 2020, 12.00 - 12.30

Hall 6.1, eTravel Stage

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.