

Jerry Inzerillo

Gerard J. Inzerillo is a celebrated visionary recognized for his trademark innovation and his extensive network of global contacts in tourism, hospitality, entertainment, business and governmental affairs, cultivated during his 50-year career.

Inzerillo developed and operated some of the world's most famous and successful lifestyle brands in tourism and entertainment. In June 2018, he was appointed by HRH The Crown Prince Mohammed Bin Salman of the Kingdom of Saudi Arabia to be the first CEO of the newly created Diriyah Gate Development Authority. The authority will turn the UNESCO site of the first Saudi state into one of the world's great gathering places.

As CEO of Forbes Travel Guide from 2014 to 2018, he was successful in the globalization from the company's North American origins to more than 100 countries worldwide. The Forbes Travel Guide Five - Star Award is the Olympic gold medal of hospitality.

Previously, his leadership led to the conceptual success of breakout brands such as Atlantis, One&Only Resorts, Ian Schrager Hotels, Four Seasons and Hilton Hotels.

Inzerillo was president/CEO of IMG Artists, the leader in artist management, performing arts and lifestyle events planning from 2012 to 2014. He directed global strategies for music, events, festivals, government consulting and artist and facility management businesses.

From 1991 to 2011, Inzerillo was president of Kerzner Entertainment Group, where he raised the profile of its properties in South Africa, the Bahamas, Dubai, Morocco, Mauritius, Mexico, the Maldives, as well as conceptualized and positioned the start-up of its One&Only brand and Atlantis.

And from 1991 to 1996, Inzerillo served as COO of Sun City, the South African resort by Sol Kerzner. In 1987, he was the founding president/CEO of Morgans Hotel Group. There, he conceptualized and opened Morgas, Royalton and Paramount in New York; the Delano in Miami Beach; and Mondrian in L.A.

Contact data

Jerry Inzerillo

CEO
Diriyah Gate Development Authority



Event

[Keynote Panel: Re-thinking Tourism Success: Managing Destinations For Sustainable Growth](#)

Wednesday, March 4, 2020, 11.00 - 11.45

CityCube Berlin, Hall A1