

ITB BERLIN CONVENTION PROGRAM 2020



ITB
BERLIN

The Leading
Travel Industry
Think Tank
CONVENTION

ITB Young Professionals Day

Date	Time	Location
March 4, 2020	10:45 - 19:30	Hall 11.1, Young Professionals Stage

Please note: All sessions will be held in German only.

Hosted by:

[Tobias Klöpf](#), Vice President, Travel Industry Club

Events

10:45 - 11:00

Greeting

Speaker:

[Tobias Klöpf](#), Vice President, Travel Industry Club

11:00 - 11:45

Keynote: Rebellisch gesund - Healthy Life Hacks für deinen Karriere-Boost!

Speaker:

[Jonas Höhn](#), Founder & Owner, detoxRebels

Tags

[Sustainability](#)

12:00 - 12:45

CEO-Interview: Erfolg und Scheitern in der Tourismusbranche

Interview guest:

[Jasmin Taylor](#), former JT-Founder & CEO, now Managing Director, Seelandhaus GmbH

Interviewer:

[Tobias Klöpf](#), Vice President, Travel Industry Club

13:00 - 13:45

Welche Touristiker braucht die Reisewirtschaft 2030?

Moderated by:

[Sabine Pracht](#), Editor in Chief, FVW

Panel guests:

[Michael Buller](#), Chairman, VIR - Association of Internet Travel Marketing

[Prof. Dr. Heinz-Dieter Quack](#), Head, Federal Competence Center for Tourism

[Stephanie Wulf](#), Chief Human Resources Officer, DER Touristik

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.

14:00 - 14:45

Der Kampf um die Talente – Vorbilder, Vorurteile und Erfolgsrezepte

Moderated by:

[Prof. Dr. Heinz-Dieter Quack](#), Head, Federal Competence Center for Tourism

Panel guests:

[Eva-Miriam Gerstner](#), Hospitality Consultant, CCM3 Consulting

[Thorsten Lehmann](#), Managing Director, Sunny Cars

[Angela Waerd](#), Manager Human Resources & People Development, FLYLINE Tele Sales & Services GmbH

15:00 - 15:45

Frauenpower in der Reisebranche

Panel guests:

[Stefanie Brandes](#), Managing Director, Aldiana

[Julia Essig-Grabnar](#), Master Student HS Heilbronn, Lufthansa Flight Attendant, Travel Agent, young Mother

Tags

[Sustainability](#)

16:00 - 16:45

Smart Tourism: The Future Of Travel Between Sustainability And Digitalization

- The pictures and emotions speak for themselves in this presentation.
- Brian Young takes us with him to the natural wonders of the earth and shows us how to gently explore them in the future.
- How much tourism can the earth tolerate and what role does digital infrastructure and offers play in this?

Speaker:

[Brian Young](#), Managing Director EMEA, G Adventures

Tags

[Sustainability](#)

17:00 - 17:45

Verleihung des DGT-ITB Wissenschaftspreises

Moderated by:

[Prof. Dr. Jürgen Schmude](#), Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.

18:00 - 19:30

Get-together von DGT-Mitgliedern

Greetings:

[Prof. Dr. Jürgen Schmude](#), Professor for Economic Geography and Tourism Research, Ludwig-Maximilians-University Munich, President, DGT e.V.