



ITB MICE Forum

Date	Time	Location
March 5, 2020	15:00 - 17:45	Convention Hall 7.1a, Auditorium New York 1

Valuable know-how for MICE experts.

More information on the ITB MICE segment can also be found here: www.itb-convention.com/mice

Events

15:00 - 15:45

New Work – What's The Point?

- The times when we were able to do the "job by the book" and were successful by management and process optimization alone are long gone - the times when the brilliant manager had to decide everything because he knew what was best are long gone as well.
- Why this is so and how companies have to work today in order to remain successful in the long term & sustainably, Friederike Euwens will explain to you in her lecture "New Work - what's the point?"

Speaker:

[Friederike Euwens](#), New Work Facilitator

Tags

[New Work Event Management](#)

16:00 - 16:45

Agile Event Management – More Us. More Impact. More WOW.

- Why is an agile approach to event management necessary?
- Agile values
- Agile principles
- Agile hacks
- Agile teams

Speaker:

[Colja Dams](#), CEO, VOK DAMS

Tags

[Agile Working Event Management MICE Best Practice](#)

17:00 - 17:45

When Crises Weld Together – Crisis Management Program Of visitBerlin Convention Partner

- In crisis situations, how can different trades work together in the best possible way?
- How does a city implement a professional crisis management program in the event of terrorist attacks, natural disasters and other cases of force majeure?
- How can the necessary resources be secured across companies?

Speaker:

[Bernd Wiedemann](#), Member of the Board, visitBerlin Convention Partner

Tags

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Kurzfristige Änderungen vorbehalten.

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