



Plastic-Free Holidays – But How? The Deep Dive Into Practice In Hotels And On Cruise Ships

Date	Time	Location
March 5, 2020	17:00 - 17:45	CityCube Berlin, Cube Club

-in Cooperation with Futouris-

- The awareness of the problem of marine pollution from plastic waste has reached the tourism industry.
- In Futouris' current industry project, member companies, the Balearic government and local partners are working together to reduce plastic waste in tourism.
- How do processes need to be changed so that less waste is generated and not just shifted from plastic to other materials?
- Are alternative solutions for the currently used disposable plastic products really more sustainable?
- How can employees and guests be actively involved in the programs to motivate them to make their own contribution?

Tags

[Best Practice Destinations](#) [Ocean Pollution](#) [Sustainability](#)

Introductory presentation & Moderation:

[Prof. Dr. Harald Zeiss](#), Chairman of the Executive Board, Futouris

Panel guests:

[Mike Brauner](#), Senior Manager Sustainability, TUI Group

[Jo Hendrickx](#), Founder & CEO, Travel Without Plastic

[Hansjörg Kunze](#), Vice President Communication & Sustainability, AIDA Cruises

[Karina O'Gorman](#), Head of CR EMEAA, InterContinental Hotels Group