



Event Details

Keynote Executive Panel: China's Power And Global Ambitions

Date	Time	Location
March 6, 2019	13:00 - 13:45	CityCube Berlin, Auditorium A4/A5

Globalization is the new word in China as travel companies seek their fortunes abroad. With the surge in outbound travel, and a massive shift towards independent travel, it's only natural that they follow their customers. Hear from the leading Chinese companies on how they plan to expand, the opportunities they see and the challenges each face in their quest to translate their China playbook to international markets.

Asia Best Practice CEO China Data Destinations Digitalization Distribution Keynote Artificial Intelligence Customer behavior Mobile Travel behavior Technology

Introduction:

[Charlie Li](#), CEO, TravelDaily China

Keynote presentation:

[Angel Zhao](#), President, Alibaba Global Business Group, Senior Vice President of Alibaba Group, President of Fliggy

[Jim Qian](#), Chairman & CEO, Fosun Tourism Group

[Lynn Qu](#), Chief Product Officer, Trip.com - A Ctrip Company

Moderated by:

[Charlie Li](#), CEO, TravelDaily China

Panel guests:

[Jim Qian](#), Chairman & CEO, Fosun Tourism Group

[Lynn Qu](#), Chief Product Officer, Trip.com - A Ctrip Company

[Angel Zhao](#), President, Alibaba Global Business Group, Senior Vice President of Alibaba Group, President of Fliggy

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