

ITB BERLIN CONVENTION PROGRAM 2020



ITB
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The Leading
Travel Industry
Think Tank
CONVENTION

Event Details

ITB Executive Interview: Trends And Challenges In The Global Cruise Industry

Date	Time	Location
March 8, 2019	12:00 - 12:45	CityCube Berlin, Auditorium A4/A5

The global cruise industry has been booming for years. How will it grow in the coming years? What are the growth markets of the future? What are the common misconceptions about the cruise industry? How is the industry dealing with the current challenges, like overtourism and environmental protection? Is there “undertourism” in the cruise industry?

CEO Hospitality Keynote Cruise Customer behavior Mobility Sustainability Overtourism Travel behavior City tourism Trend

Interview guest:

[Adam Goldstein](#), Vice Chairman, Royal Caribbean Cruises LTD, Global Chair, CLIA

Interviewer:

[Thomas P. Illes](#), Cruise Analyst, University Lecturer and Journalist

Official Partner Country
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IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.