



Event Details

A Tidal Wave Of Plastic - Ocean Pollution And The UN Sustainable Development Goals

Date	Time	Location
March 8, 2019	14:00 - 14:45	CityCube Berlin, Auditorium A3

Target 14.1 of the Sustainable Development Goals of the United Nations is the reduction of ocean pollution. So far, little attention has been paid to the dramatic increase in plastic ocean pollution. The tourism industry accounts for a considerable share of the 8 million tons of plastic waste which land in the oceans & seas each year. How can we prevent plastic waste from turning into maritime pollution? What are tourism companies' initial Best Practice examples? What regulatory measures are to be expected from politicians, and what are tourists willing to contribute?

Destinations Ocean pollution Sustainability

Moderated by:

[Prof. Dr. Willy Legrand](#), Professor, Hospitality, Tourism and Event Management, International University Bad Honnef IUBH

Panel guests:

[Dr. Frauke Fischer](#), Founder, auf!, Author, Consultant & Expert for Sustainability

[Dr. Monika Griefahn](#), Senior Advisor Sustainability, Costa Group, Founding Member Greenpeace, Minister (ret.)

[Joanne Hendrickx](#), Former Global Sustainable Destinations Manager, Thomas Cook Group, Founder, Travel Without Plastic