



Event Details

Mixed Reality Meets Business Travel – How Mixed Reality Is Already Creating Added Value Today

Date	Time	Location
March 7, 2019	11:00 - 11:45	Convention Hall 7.1a, Auditorium New York 1

For several years now, the VDR has been working on holography, augmented/mixed reality and exploring the medium and long term impact on business mobility. Will we travel less but more consciously in the near future? Find out what is already possible today and what will be possible in the near future.

Moderated by:

[Christian Rosenbaum](#), Manager Strategic Relations, i:FAO Group

Panel guests:

[Dennis Ahrens](#), Business Solution Manager Business Innovation & Mixed Reality, Zühlke Engineering GmbH

[Jürgen Loschelder](#), Head of global Travel Management, thyssenkrupp AG