



Event Details

Panel Discussion “Tours & Activities”

Date	Time	Location
March 6, 2019	14:10 - 15:00	Hall 7.1b, eTravel Lab

2:10-2:20 pm: Keynote bookingkit

Striking New Paths: What Do Providers Of Tours, Activities And Attractions Need To Survive In The Online Market?

Do safari operators, sailboat rental companies and escape games organizers have comparable challenges – and if so, is there a shared solution?

2:20-2:35 pm: Short presentations

The new ITB segment Technology, Tours & Activities (TTA) brings together all those who promote and sell in-destination services: Providers of tours, technology and apps; tour guides; resellers; intermediaries and destinations. Get expert knowledge straight from the source.

- 2:20-2:25 pm – HPE
- 2:25-2:30 pm – DDR Museum
- 2:30-2:35 pm – FareHarbor
- 2:35-2:40 pm – Urban Adventures

2:40-3:00 pm: Q&As moderated by Charlotte Lamp Davies

Tours & Activities OTA Keynote

Keynote:

[Lukas C. C. Hempel](#), Founder & Managing Director, bookingkit

Moderated by:

[Charlotte Lamp Davies](#), Principal Consultant, A Bright Approach

Panel guests:

[Drew Barrett](#), VP of EU Sales, FareHarbor

[Gordon Freiherr von Godin](#), Managing Director, DDR Museum

[Klaudija Janzelj](#), Global Sales Director, Urban Adventures

[Jonne de Leeuw](#), Principal, HPE Growth Capital