

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Event Details

### IPK's World Travel Monitor®: Latest World Travel Trends And Forecast 2020

Date	Time	Location
March 4, 2020	15:00 - 15:45	CityCube Berlin, Hall A4/A5

#### -In Cooperation with IPK International-

- IPK World Travel Monitor® is the largest travel survey in the world, with data based on ca. 500,000 interviews.
- Presenting the latest forecast data on worldwide and European travel behavior.
- An indispensable basis for decision-making for the entire tourism industry.

Destinations Customer Behavior Travel Behavior Studies Trends

#### Speaker:

[Rolf Freitag](#), CEO, IPK International

Official Partner Country  
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Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.