

ITB BERLIN CONVENTION PROGRAM 2020



ITB
BERLIN

The Leading
Travel Industry
Think Tank
CONVENTION

Event Details

CoCreate Your Event Value – But How?

Date	Time	Location
March 4, 2020	12:00 - 12:45	Convention Hall 7.1a, Auditorium New York 1

- How does participation work?
- How much participation makes sense?
- How can participative formats be planned and implemented quickly and without much effort?
- How can the value and impact of events be increased?
- How can interactive formats be integrated into the booking process of the MICE portal platform?

Co-Creation Participative Event Formats Plattformen Event Management MICE

Speakers:

[Doreen Biskup](#), Vice President, VDVO Association of Event Organisers

[Bernd Fritzges](#), CEO, VDVO Association of Event Organisers

Official Partner Country
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Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.