



## Event Details

### Corporate Startup - A Success Story For The Travel Industry?

Date	Time	Location
March 4, 2020	16:30 - 17:00	Hall 6.1, eTravel Stage

- Advantages and disadvantages of a Corporate Startup
- Learnings from two years PiNCAMP powered by ADAC
- milestones

Startup Keynote

#### Speaker:

[Uwe Frers](#), Managing Director, ADAC Camping GmbH

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



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Kurzfristige Änderungen vorbehalten.