

## Event Details

### INTERNATIONAL WOMEN'S DAY SPECIAL: SheTrades Workshop: EMPOWERING WOMEN THROUGH TOURISM, WORLDWIDE

Date	Time	Location
March 6, 2020	13:00 - 14:30	Palais am Funkturm, ITB Convention Awards

- This Female Social Entrepreneurship Workshop brings together women from all over the world who are -or want to become- social entrepreneurs in tourism
- The goal is to exchange experiences and learn, how to do better
- In the 1<sup>st</sup> part we will share best practices of successful women
- In the 2<sup>nd</sup> part we will discuss in small units (for support we have invited female mentors helping with words and deeds)
- In the 3<sup>rd</sup> part we will share results

Sustainability Gender Equality Best Practice Career Participation

#### Mentors:

[Tamari Bichashvili](#), Representative, International Trade Centre (ITC), SheTrades Commonwealth Programme

[Prof. Dr. Claudia Brözel](#), Lecturer, University of Sustainable Development Eberswalde/University of Sustainable Development / Department of Sustainable Economy/Faculty of Sustainable Business Administration

[Kirsi Hyvaerinen](#), Managing Director, PRÁTTO Consulting Partner, ITB Advisory

[Dr. Mihee Kang](#), Director Asia-Pacific, GSTC

[Chiara Quaia](#), Vice President Business Developments Travel, Master Card

[Dr. Amina Tall](#), Director Branch Office, German Arab Association (D.A.G.)

#### Moderated by:

[Rika Jean-Francois](#), CSR Commissioner, ITB Berlin

#### Panel guests:

[Dana Artz](#), Sustainability Manager, Evaneos

[Dr. Nicole Häusler](#), ITC

[Gifty Mensah](#), CEO, Teyy-Net Travel and Tours & Recruitment Limited

[Rose Topisian Belo](#), CEO, Luxury Safaris