

## Prof. Dr. Roland Conrady

Prof. Dr. Roland Conrady has been Professor in the Department of Tourism and Travel Management at Worms University of Applied Sciences since 2002. His research and teaching focus is on air travel, e-business and tourism. Prof. Conrady has also been Director of the world's largest tourism convention, the ITB Berlin Convention, since 2004, and is on the supervisory board of several tourism companies.

He has also been President of the German Society of Tourism Research (DGT) and writer of books (including publications, such as "Luftverkehr", Conrady, R./Fichert, F./Sterzenbach, R., Munich 2013).

Prior to then, he was in charge of the "Electronic Business" course and Professor of General and Transport Business Administration at Heilbronn University of Applied Sciences. After obtaining his doctorate (Dr. rer. pol.) at Cologne University in 1990, he worked for Deutsche Lufthansa in several executive positions until 1998.

### Contact data

#### Prof. Dr. Roland Conrady

Scientific Director  
ITB Berlin Convention  
Worms University of Applied Sciences



### Event

#### [Convention Opening](#)

Wednesday, March 4, 2020, 10.30 - 11.00  
CityCube Berlin, Hall A4/A5

#### [ITB Future Day](#)

Wednesday, March 4, 2020, 10.30 - 17.45

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020

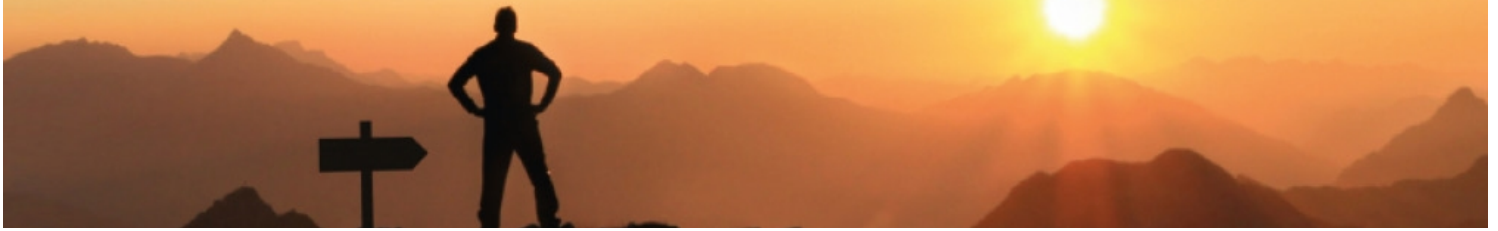


# SPEAKERS



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
**CONVENTION**



CityCube Berlin, Hall A4/A5

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**EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN**

Kurzfristige Änderungen vorbehalten.