



## Franziska Altenrath

Franziska has directly experienced the negative effects of unsustainable consumption patterns in various industries such as automotive, real estate and fashion. She herself is a true materialist who is not only passionate about design, but also about sustainable materials, fair production processes and transparent supply chains. To challenge the status quo in a sustainable way, she went to the roots of sustainability concepts and began studying ethics, politics and economics at the Ludwig-Maximilian University in Munich. Here she dedicated her master's thesis to the topic "Sustainability and Humanity in Tourism". At the same time, the TUTAKA trip started.

### Contact data

#### Franziska Altenrath

Co-founder  
TUTAKA



### Event

#### Sustainability Trends In Hospitality

Thursday, March 5, 2020, 15.00 - 15.30

Hall 7.1b, eTravel Lab

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



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IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.