



Ivan Kusalic

Ivan Kusalic joined travel audience as Senior Engineering Manager in January 2018 and was promoted to become Chief Technology Officer in 2019. At the present time, Ivan is acting as CEO.

Being responsible for an IT department and currently for the entire company, Ivan steers the development of innovative solutions, enabling sustainable company growth in the fast-changing AdTech industry. As leading member of the management team, Ivan is a key driver of travel audience's strategy and product evolution.

Ivan holds a Master of Science Degree in Computing from the University of Zagreb and reached a high proficiency in Software Engineering and Architecture through his 10 years' working experience.

travel audience is the world's leading data-driven travel advertising platform, that connects performance-oriented advertisers with a wide network of publishers. We serve more than 300 travel brands, such as destination marketing organizations, airlines, car rental providers, online travel agencies and hospitality groups.

travel audience works with leadings destinations and travel brands worldwide to help grow visitors, promote regional tourism and attract travelers out of season. Our unique data and insights help them understand where they have leverage to grow travel sustainably whilst optimizing advertising spend.

travel audience is a team of more than 100 experts from travel, big data and advertising technology from 30 nations. The company is headquartered in Berlin and has offices in London, Paris, Moscow, Madrid, Bangkok and San Francisco. Travel audience has been part of Amadeus since 2013.

Contact data

Ivan Kusalic

Chief Technology Officer

travel audience, an Amadeus Company



Event

[AI Meets Paradise: How Jamaica Boosts Tourism Using State Of The Art Technologies](#)

Friday, March 6, 2020, 15.30 - 16.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.