



## Dr. László Puszko

László is the Group Managing Partner at Resources for Leisure Assets. He has been working as a travel and tourism expert for over 20 years. He graduated as an economist specialized in tourism management and following his interests in culture, arts and experiences, he also graduated from Art & Design Management. He completed his PhD in 2000. He has become a Certified Management Consultant (CMC) in 2003. He was manager at KPMG TLT (EMEA) between 2001 and 2004. He founded The Tourism Observatory for Health, Wellness and Spa (2012). He participated in more than a hundred projects in research, planning, product development, experience mapping and design, impact assessment and marketing. His key interests are in wellbeing, wellness, medical tourism, spas and hospitality. László has been lecturing at various international professional and academic conferences. He is the (co-)author of numerous specialised books (e.g.: *Health, Tourism and Hospitality*, *Impacts of Tourism*) and articles in professional journals.

### Contact data

#### Dr. László Puszko

CEO & Co-Founder  
Health Tourism Worldwide  
Budapest  
Hungary

[lpuczko@xellum.hu](mailto:lpuczko@xellum.hu)



### Event

#### [Wellness For Whom, Where And What – Research Volume #2 \(4WR#2\)](#)

Thursday, March 5, 2020, 13.00 - 13.25

CityCube Berlin, Hall A1

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.